

East Renfrewshire
COMMUNITIES
-TOGETHER
Stronger & fairer communities

**2023-2024 Community Plan & Fairer East Ren Annual
Performance Report**

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Executive Summary

The following report summarises where key progress has been made under the Community Planning and Fairer East Ren outcomes. The Community Plan indicators are high-level, 10-year indicators which are unlikely to see significant change year-on-year therefore we focus on direction of travel and how East Renfrewshire compares against the national average. Fairer East Ren indicators have a specific focus on reducing inequality.

Outcome 1: Early Years and Vulnerable Young People

Over the past year, one of the Community Plan indicators – the percentage of healthy birthweight babies - has shown a negative direction of travel. This has fallen in 22/23, after a spiked increase in 21/22. Despite the decline, East Renfrewshire is now slightly higher than the Scottish average.

Three indicators remain unchanged: life expectancy at birth for males, life expectancy at birth for females and children and young people dependency ratio. Life expectancy remains higher than the national average. The children and young people dependency ratio remains higher than the rest of Scotland and this has an implication for service planning and demand on our schools.

Fairer East Ren outcome: Child poverty in East Renfrewshire is reduced

Fairer East Ren indicators generally remain consistent over the past year. There has been an increase in the number of Real Living Wage employers, the working age economic inactivity level remains lower than the Scottish average and the percentage of primary school pupils receiving free school meals due to low-income circumstances remains low. However, we have seen a continued increase in the number of households accessing Money Advice and Rights support suggesting more households requiring financial support.

Outcome 2: Learning, Life and Work

Both Community Plan indicators have remained stable over the past year, and they both compare favourably against national average. The percentage of school leavers in a positive destination remains exceptionally high, as does the proportion of economically active residents.

Fairer East Ren: Residents have the right skills, learning opportunities and confidence to secure and sustain work

Fairer East Ren indicators are mainly consistent with last year. The rates for 16–19-year-olds claiming out of work benefits; the percentage of economically active residents; the proportion of S4 pupils with school meal entitlement achieving 5+ National 5; and the proportion of 16–19-year-olds participating in education, employment or training, have shown no significant change over the last year. In terms of the proportion of workless households (no adult in employment), the sample size is too small for a reliable estimate to be made, in keeping with the anticipated fall from last year.

Outcome 3: Economy and Environment

Three of the Community Plan indicators show a positive direction of travel over the past year: there are more adults with qualifications at NVQ level 4 and above; better business survival rates and increased median earnings for residents – all above the national average.

Two indicators are showing less favourable trends. Satisfaction with the area as a place to live has continued to decline amongst residents and is the lowest in 10 years and there has been an increase in carbon emissions.

One indicator, the working age population, has remained steady over the last year but this compares negatively to the national average. East Renfrewshire relies on its working age population to contribute to the production of the local economy as well as providing vital services for our children, young people and older people.

Fairer East Ren: East Renfrewshire's transport links are accessible, attractive and seamless

There are currently no measures in place to monitor progress in this area however a dedicated project is underway to develop a Transport Strategy and Action Plan for East Renfrewshire which will create a number of indicators.

Outcome 4: Safe, Supportive Communities

One of the Community Plan indicators has shown a positive direction of travel over the past year, whilst the other has had a negative direction of travel. The number of dwelling fires has reduced whilst the number of crimes has increased slightly. However, both compare favourably against the national average.

Fairer East Ren: Residents' mental health and wellbeing is improved

Both Fairer East Ren indicators show positive directions of travel. The proportion of adults with a strong sense of belonging to their community and the proportion of adults who have someone they can rely on for help have increased.

Outcome 5: Older people and people with Long Term Conditions

The Community Plan indicators all show a static picture over the last year; both male and female life expectancy indicators have remained steady and above the national average. The older age dependency ratio remains static but above the national average which shows we have a higher proportion of residents aged 65+years compared to those of working age. As with outcome 1, this is likely to lead to demand on some services with a potential lack of working age residents to support his demand.

Fairer East Ren: Residents are safe and more socially connected with their communities

The Fairer East Ren indicators show positive progress. Outcomes for those who have experienced domestic abuse have continued to improve and the number of 'confidence at home' packages installed (to support people to live independently) has increased and shows more residents are feeling safe at home. There has also been a further increase in park footfall suggesting more residents are being active and using outdoor spaces. The number of nuisance calls blocked has continued to increase and the number of public nuisance calls has decreased over recent years.

Introduction

The East Renfrewshire Community Plan sets out how local services work together to create stronger and fairer communities together with the people of East Renfrewshire.

The Community Plan (2018-28) reflects residents' top priorities and serves as the main strategic document for the East Renfrewshire Community Planning Partnership (CPP). The Plan also includes Fairer East Ren – our Local Outcomes Improvement Plan - as required by the Community Empowerment Act. Fairer East Ren focuses on reducing inequality of outcome across groups and communities.

This is the sixth annual report on progress made towards the outcomes and shows some of the improvements that have been achieved. The report is structured around our five strategic priorities and presents the key performance data for the Community Plan and Fairer East Ren indicators. Examples of activity to support the work can be found in the *Snapshots of Success* section of this report.

Across the 5 outcomes, the majority of Community Plan indicators have not shown a significant change over the last year, which is to be expected with such high-level measures.

There are some notable positive changes. The number of adults with qualifications at NVQ level 4 and above has risen, median earnings have risen and business survival rates have improved which are all positive in ensuring East Renfrewshire is a thriving, attractive and sustainable place for business and residents.

The reduction in dwelling fires is a positive change from last year and shows progress towards making sure East Renfrewshire residents are safe and live in supportive communities.

There are a number of indicators which are not progressing as we would hope: the percentage of healthy birthweight babies; the child poverty rate; satisfaction with the area as a place to live; the number of crimes and carbon emissions. Community Planning Partners will work jointly to address these in order to achieve our outcomes.

This report demonstrates the commitment of the CPP towards achieving the vision of making East Renfrewshire:

An attractive and thriving place to grow up, work, visit, raise a family and enjoy later life

It provides progress updates against the key indicators for the Community Plan and Fairer East Ren.

About East Renfrewshire Community Planning Partnership (CPP)

These are our community planning partners:

- East Renfrewshire Council
- NHS Greater Glasgow and Clyde
- Police Scotland
- Scottish Fire and Rescue Service
- Scottish Enterprise
- Department for Work and Pensions
- East Renfrewshire Culture and Leisure Trust
- East Renfrewshire Integration joint board (Health and Social Care Partnership)
- Skills Development Scotland
- Strathclyde Partnership for Transport
- Voluntary Action East Renfrewshire
- West College Scotland

Our Community Planning Priorities




The Community Plan is structured around five strategic priorities:

1. Early Years and Vulnerable Young People
2. Learning, Life and Work
3. Economy and Environment
4. Safe, Supportive Communities
5. Older People and People with Long Term Conditions




The five Fairer East Ren outcomes below are focused on tackling inequality. These outcomes were determined following extensive community engagement and informed by our local socioeconomic data and evidence of local need.

1. Child poverty in East Renfrewshire is reduced
2. Residents have the right skills, learning opportunities and confidence to secure and sustain work
3. East Renfrewshire's transport links are accessible, attractive and seamless
4. Residents' mental health and wellbeing is improved
5. Residents are safe and more socially connected with their communities

Data Summary

<p style="text-align: center;">Community Plan indicators</p>	<p style="text-align: center;">Number of indicators increasing or decreasing <u>as intended</u> over the last year</p> <p style="text-align: center;"></p>	<p style="text-align: center;">Number of indicators increasing or decreasing <u>against intended</u> direction of travel over the last year</p> <p style="text-align: center;"></p>	<p style="text-align: center;">Number of indicators remaining the around the same level i.e. changing by less than 0.5% or showing similar performance to previous data</p> <p style="text-align: center;"></p>
Outcome 1: Early Years and Vulnerable Young People	0	1	4
Outcome 2: Learning, Life and Work	0	0	2
Outcome 3: Economy and Environment	3	2	1
Outcome 4: Safe, Supportive Communities	1	1	0
Outcome 5: Older people and people with Long Term conditions	0	0	3
TOTAL:	4	4	10

Key

East Renfrewshire's performance significantly exceeds Scottish level performance	
East Renfrewshire's performance is similar to the Scottish level performance	
East Renfrewshire's performance compares unfavourably to Scottish level performance	
No Scottish comparison data available	UNAVAILABLE

Strategic Priority 1: Early Years and Vulnerable Young People



The outcome we want is...

All children in East Renfrewshire experience a stable and secure childhood and succeed

Our steps along the way to achieving this are...







- Child poverty in East Renfrewshire is reduced*
- Parents provide a safe, healthy and nurturing environment for their families
- Children and young people are cared for, protected and their wellbeing is safeguarded

*Fairer East Ren outcome

Community Plan Indicators

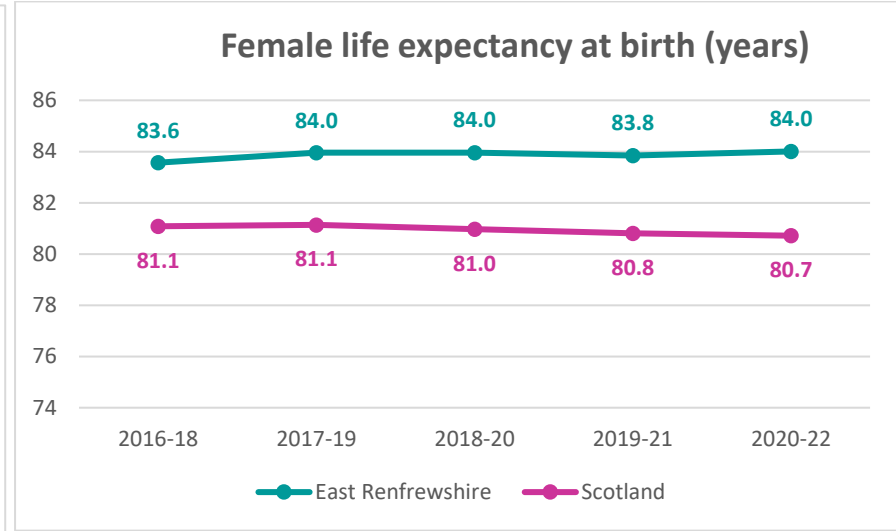
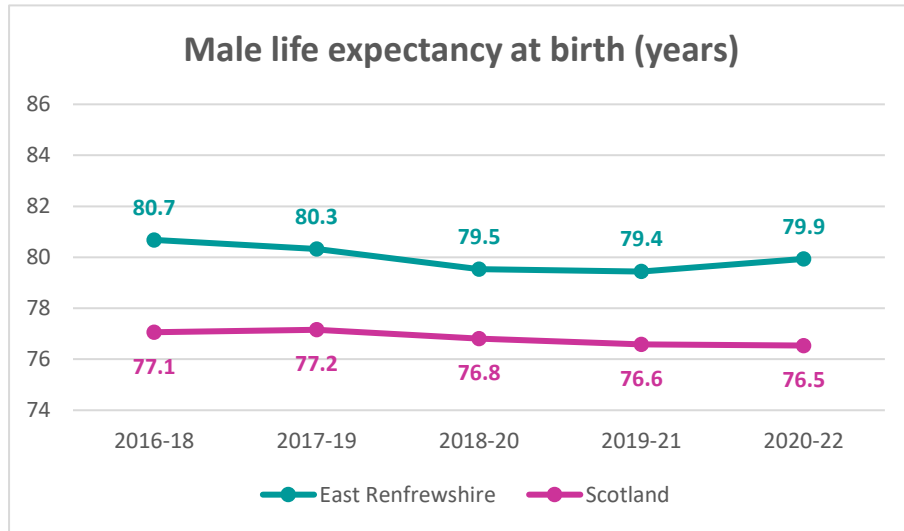
Early Years and Vulnerable Young People								
Indicator	Rationale for inclusion	Aim to Maximise (↑) or Minimise (↓)	ERC Baseline	Previous data	Latest data	Direction of travel since last data update	ERC Performance against Scotland	Comments
Male life expectancy at birth (NRS)	This indicator provides an estimate of the age a baby boy born in East Renfrewshire today can expect to live to, based on mortality rates at the time.	↑	80.5 (2015-17)	79.4 (2019-21)	79.9 (2020-22)	↔	●	Male life expectancy in East Renfrewshire has remained around the same since 2019-21. East Renfrewshire remains consistently above the national average of 76.5 (2020-22).
Female life expectancy at birth (NRS)	Provides an estimate of the age a baby girl born in East Renfrewshire today can expect to live to, based on mortality rates at the time.	↑	83.7 (2015-17)	83.8 (2019-21)	84.0 (2020-22)	↔	●	Female life expectancy in East Renfrewshire has remained around the same since 2019-21. East Renfrewshire remains consistently above the national average of 80.7 (2020-22).
Healthy birthweight (singleton babies) *CPOP Indicator (NHS ISD)	Birth weight that is not within normal ranges (2.5 kg to 4 kg) has a strong association with poor health outcomes in infancy, childhood and across the whole life course, including	↑	80.8% (2018/19) ¹	83.7% (2021/22)	81.8% (2022/23)	↓	●	East Renfrewshire's rate of healthy birth weight has decreased by 1.9 percentage points since 2021/22 (83.7%) but remains higher than the national average of 81.1% (2022/23).

¹ ERC Baseline figure has been adjusted to reflect the use of a more accurate data source. The data used in previous reports showed a percentage of newborns with a birthweight above 2.4kg, including newborns who had a birthweight above the 4kg threshold. The new source only shows the percentage of newborns who fall within the 2.5kg to 4kg range.

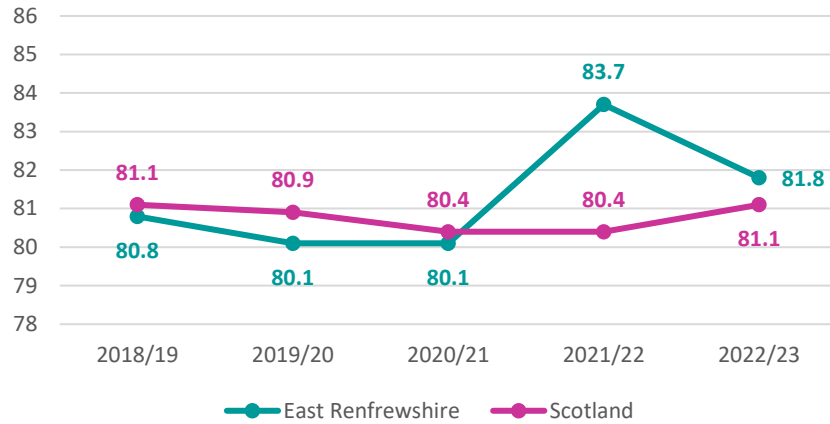
	long term conditions such as diabetes and coronary heart disease.							
Children and Young People Dependency Ratio (NRS)	This is the ratio of children and young people aged 0-15 to the working age population (age 16-64). Data is shown as the proportion of dependents per 100 working-age population.		34.3% (2019) ²	34.4% (2020)	34.6% (2021)			The ratio of children and young people aged 0-15 to the working age population has remained much the same since the previous year and remains much higher than the national average of 26.1% (2021).
Children living in poverty (End Child Poverty)	The is the percentage of children living in relative poverty (as per Scottish Government definition) before housing costs are taken into consideration		15.8% (2019-20)	14.4% (2021-22)	14% (2022-23)			The rate of child poverty in East Renfrewshire has remained the much the same as the previous year, and is below the Scottish average of 24% (2022-23).

² ERC Baseline figure has been adjusted to reflect the use of a more accurate data source. The previous reports used a dependency ratio data combined the 0-15 age bracket with the 65+ age bracket. The new source shows only the ratio of 0–15-year-olds to 16–64-year-olds.

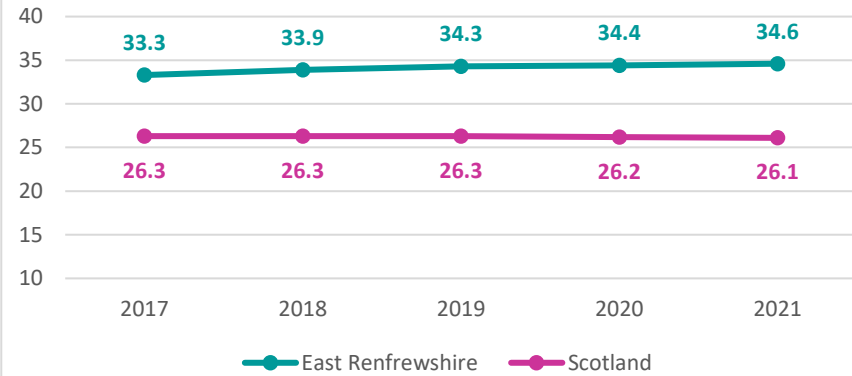
Strategic Priority 1 Charts



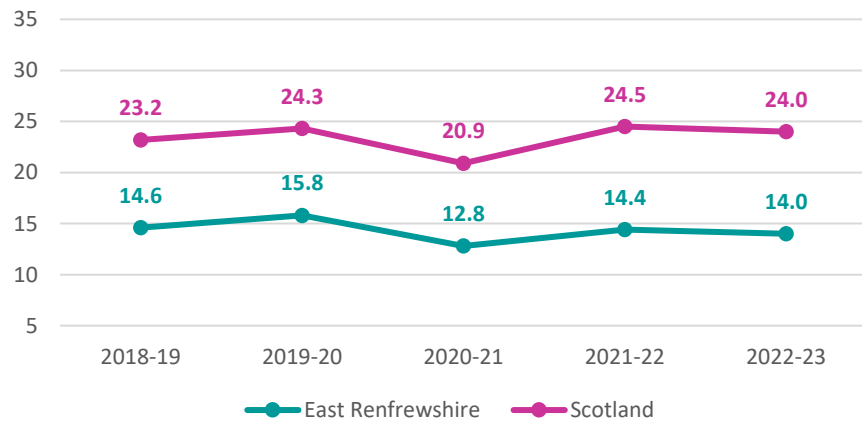
Healthy birthweight (%)



Children and young people dependency ratio (%)



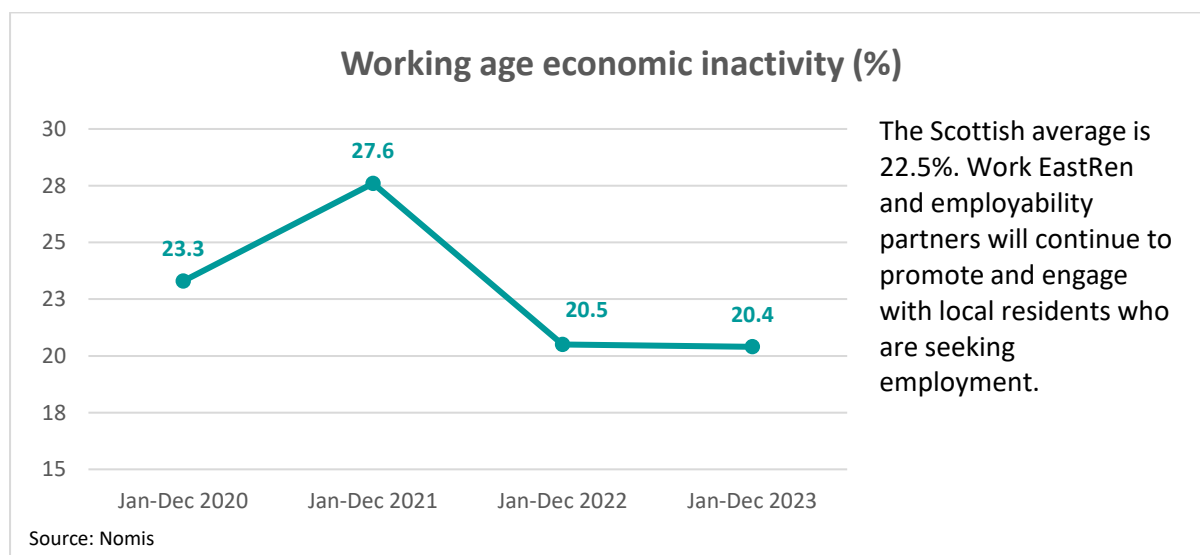
Children living in poverty (%)



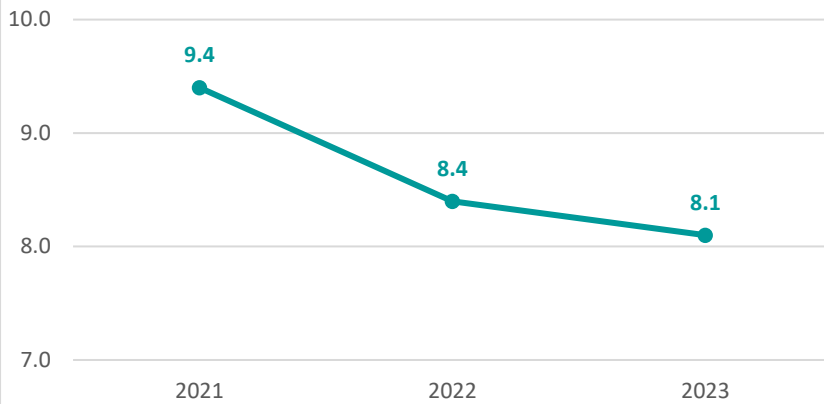
Fairer East Ren Progress

Fairer East Ren indicators have a specific focus on reducing inequality.

The following five indicators provide an update on how we are progressing towards achieving the Fairer East Ren intermediate outcome: **Child poverty in East Renfrewshire is reduced**. Whilst East Renfrewshire has the lowest child poverty rate in Scotland, there are still pockets of deprivation within it, equating to around 3,247 children living in poverty. This brings its own challenges in terms of child poverty visibility, particularly in a local authority area long associated with a relatively affluent population.



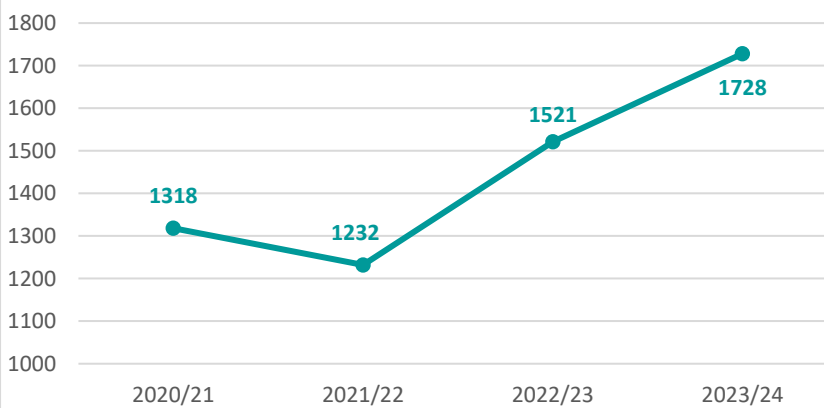
Free school meal uptake at primary school (%)



This is the percentage of pupils in P1-P7 who are in receipt of Free School Meal based on low income eligibility criteria.

Source: Scottish Government school roll and local data

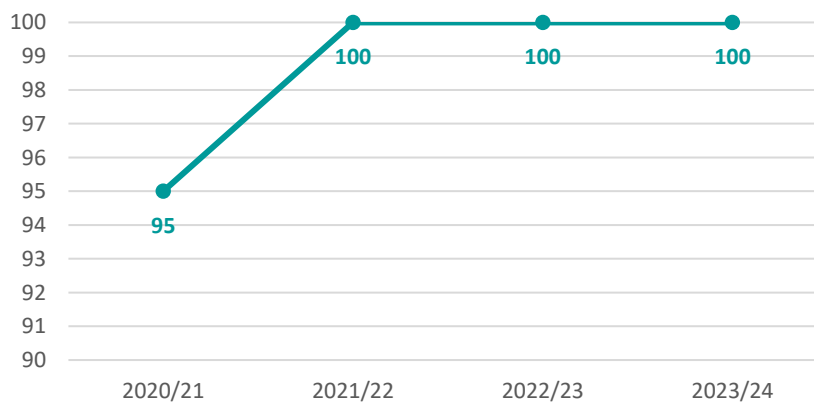
No. of families accessing MART financial wellbeing advice



We have seen a further increase in the number of families accessing financial wellbeing advice again this year.

Source: Local data

Uptake of funded early learning and childcare entitlement



All eligible 3-4 year olds continue to be registered for their funded early learning and childcare place providing parents with affordable childcare options to enhance their employment opportunities.

Source: Scottish Government Schools

Strategic Priority 2: Learning, Life and Work



The outcome we want is...







East Renfrewshire residents are healthy and active and have the skills for learning, life and work

Our steps along the way to achieving this are...

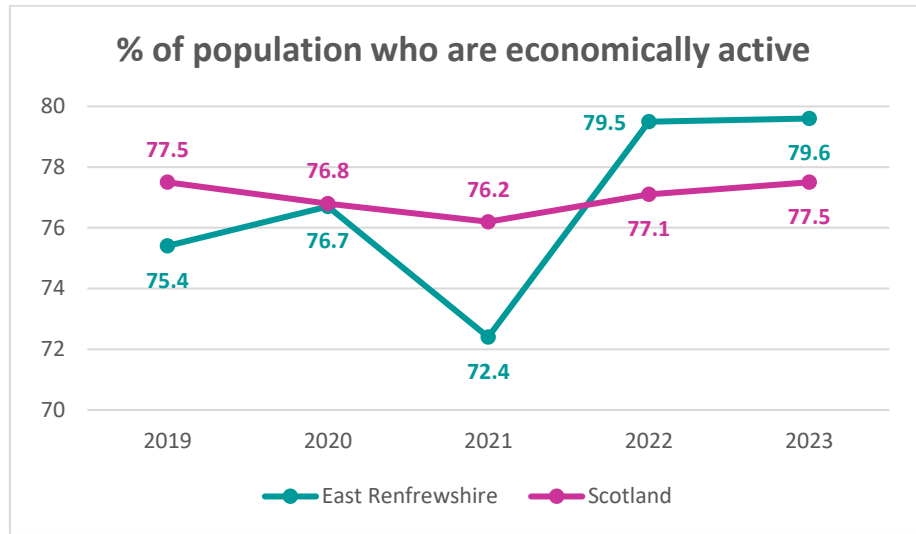
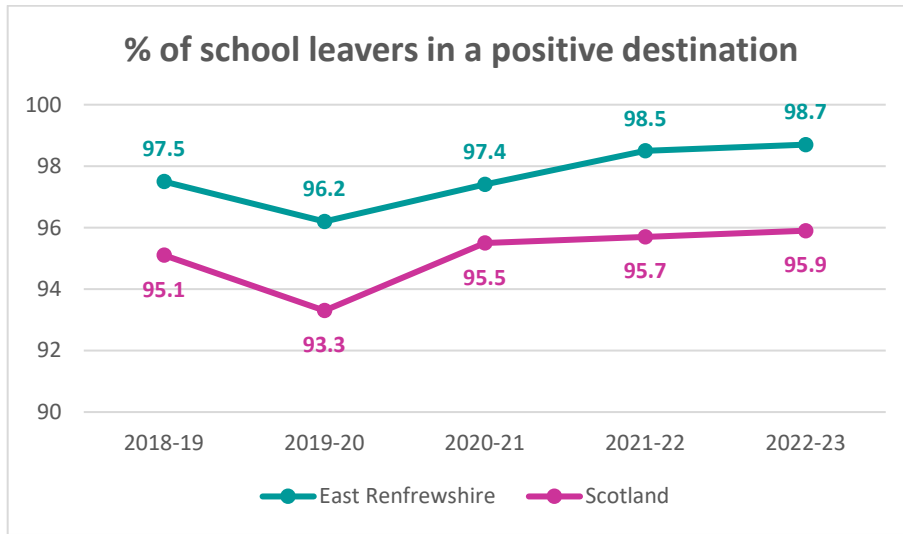
- Residents have the right skills, learning opportunities and confidence to secure and sustain work*
- Children and young people are included
- Children and young people raise their educational attainment and develop the skills they need
- Residents are as healthy and active as possible

*Fairer East Ren outcome

Community Plan Indicators

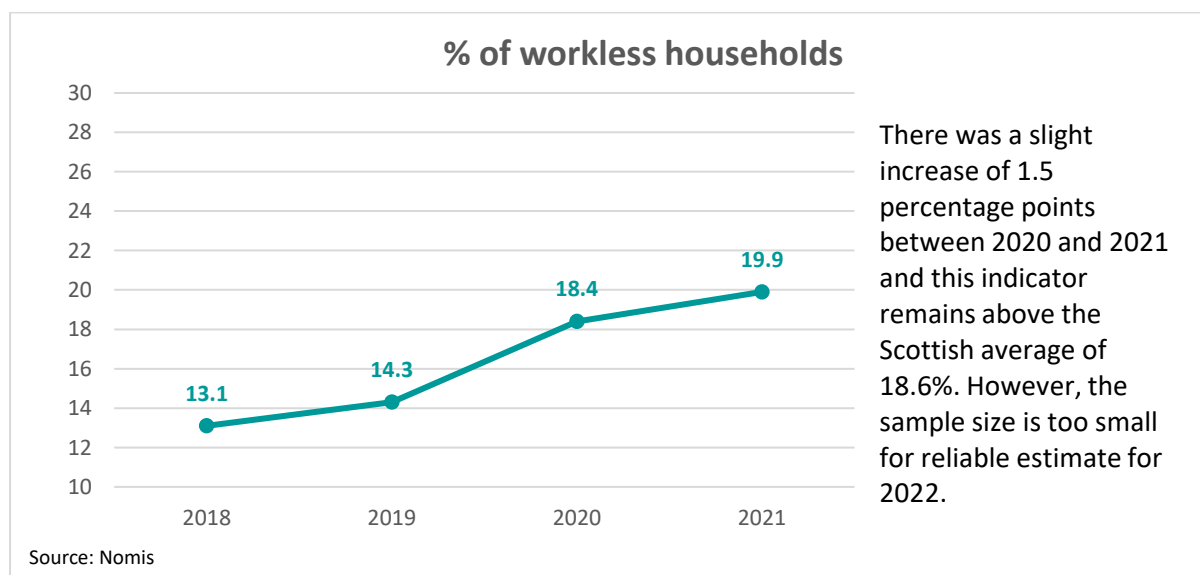
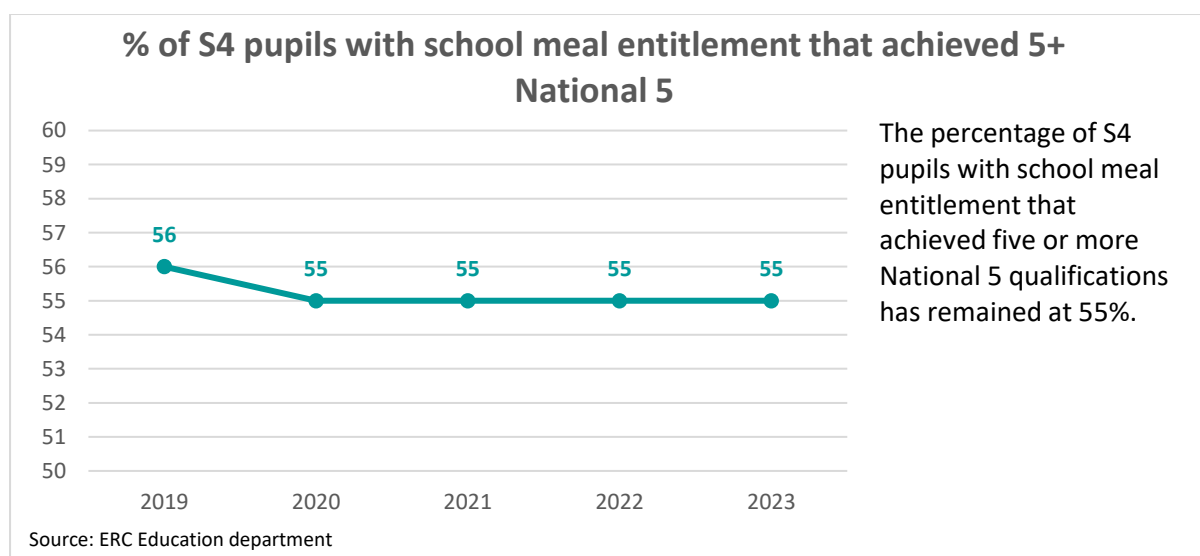
Learning, Life and Work								
Indicator	Rationale for inclusion	Aim to Maximise (↑) or Minimise (↓)	ERC Baseline	Previous data	Latest data	Direction of travel since last data update	ERC Performance against Scotland	Comments
<p>% of School Leavers in a Positive Destination *CPOP Indicator (Scottish Government)</p>	<p>To help raise attainment and support school improvement, information is gathered annually on the attainment and destinations of school leavers across Scotland. East Renfrewshire generally has high levels of positive School Leaver Destinations. This will now be tracked rather than setting targets against this.</p>		<p>96.6% (2016-17)</p>	<p>98.5% (2021-22)</p>	<p>98.7% (2022-23)</p>			<p>The percentage of school leavers in a positive destination has remained around the same and is above the national average of 95.9% (2022-23).</p>
<p>% of East Renfrewshire's population who are economically active (NOMIS, Annual Population Survey)</p>	<p>Proportion of 16-64 year olds in employment or actively seeking employment. East Renfrewshire requires an active working age population to provide the goods and services demanded by our residents.</p>		<p>75.9% (2018)</p>	<p>79.5% (2022)</p>	<p>79.6% (2023)</p>			<p>Between 2022 and 2023 the percentage of economically active residents has remained around the same. This puts East Renfrewshire 2.1 percentage points higher than the Scottish average of 77.5% (2023).</p>

Strategic Priority 2 charts

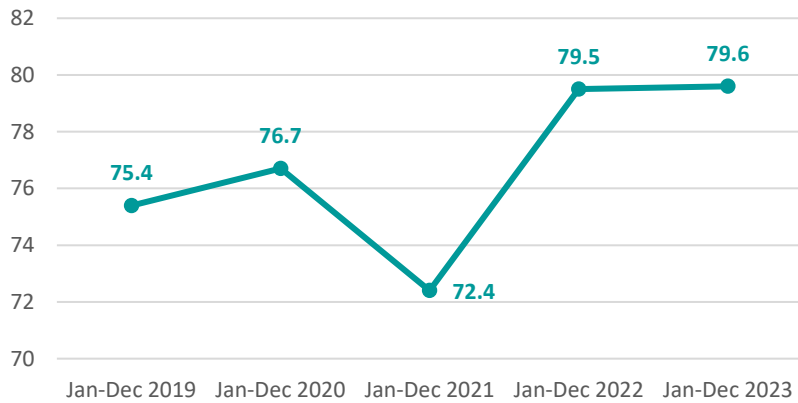


Fairer East Ren progress

The following five indicators look at how we are progressing towards achieving the Fairer East Ren intermediate outcome: **Residents have the right skills, learning opportunities and confidence to secure and sustain work.** Work East Ren and the East Renfrewshire Local Employability Partnership continue to take an all-inclusive approach to providing a wide range of employability support to a wide range of residents – young people in education, employment and training; young people with additional support needs; care-experienced young people, people in recovery or with mental health issues; people with long-term health conditions or with a disability; people who have re-settled in East Renfrewshire (see Story 2 in *Snapshots of Success* section), as well as people who are long-term unemployed.



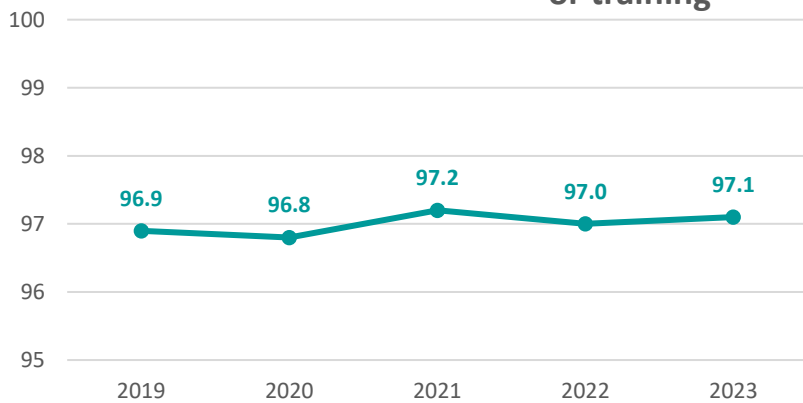
% of economically active residents



There has been a slight increase in the percentage of economically active residents. This is higher than the Scottish average of 77.5%.

Source: NOMIS

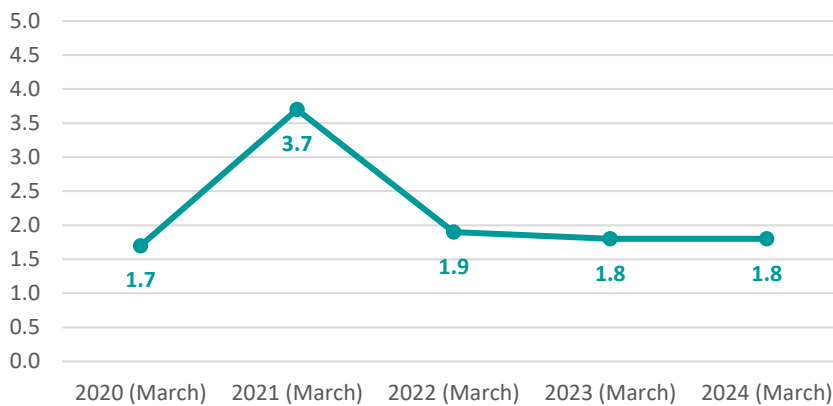
% of 16-19 year olds participating in education, employment, or training



The participation rate has remained largely the same as the previous year. It is above the Scottish average of 92.6%.

Source: SDS Annual Participation Measure Report

% of 16-64 year olds claiming out of work benefits



The percentage of 16-64 year olds claiming out of work benefits remained the same between March 2023 and 2024. Claimant count is lower than the Scottish average of 3.1%.

Source: Nomis

Strategic Priority 3: Economy and Environment



The outcome we want is...









East Renfrewshire is a thriving attractive and sustainable place for business and residents

Our steps along the way to achieving this are...







- East Renfrewshire's transport links are accessible, attractive and seamless*
- East Renfrewshire is a thriving place to invest and for businesses to grow
- East Renfrewshire is an attractive place to live with a good physical environment
- East Renfrewshire is a great place to visit
- East Renfrewshire is environmentally sustainable

*Fairer East Ren outcome




Community Plan Indicators

Economy and Environment								
Indicator	Rationale for inclusion	Aim to Maximise (↑) or Minimise (↓)	ERC Baseline	Previous data	Latest data	Direction of travel since last data update	ERC Performance against Scotland	Comments
<p>% of adult population with qualifications at RQF level 4 (HND/Degree) and above (NOMIS, Annual Population Survey)</p>	<p>Gives an indication of how skilled our working age population is.</p>		<p>54.6% (2018)</p>	<p>65.6% (2022)</p>	<p>70.1% (2023)</p>			<p>The latest rate of 70.1% is higher than the Scottish average of 55.1% (2023). East Renfrewshire has seen an increase in this figure every year since 2018.</p>
<p>% of population aged 16-64 (NOMIS, Annual Population Survey)</p>	<p>East Renfrewshire relies on its working age population to contribute to the production of the local economy as well as providing vital services for our children, young people and older people.</p>		<p>59.8% (2018)</p>	<p>59.3% (2020)</p>	<p>59% (2021)</p>			<p>The working age population has shown a gradual decline over the last few years and the latest figure of 59% is lower than the Scottish average of 63.8% (2021).</p>
<p>% of residents who are satisfied or very satisfied with East Renfrewshire as a place to live (Citizens Panel)</p>	<p>Gives a general sense as to how residents feel about living in the East Renfrewshire area.</p>		<p>94% (2019)</p>	<p>85% (2022)</p>	<p>82% (2024)</p>		<p>N/A</p>	<p>Satisfaction with East Renfrewshire as a place to live is 82%, a decrease of 3 percentage points since 2022. As the Citizens' Panel survey is bespoke to East Renfrewshire, there are no national comparisons available.</p>

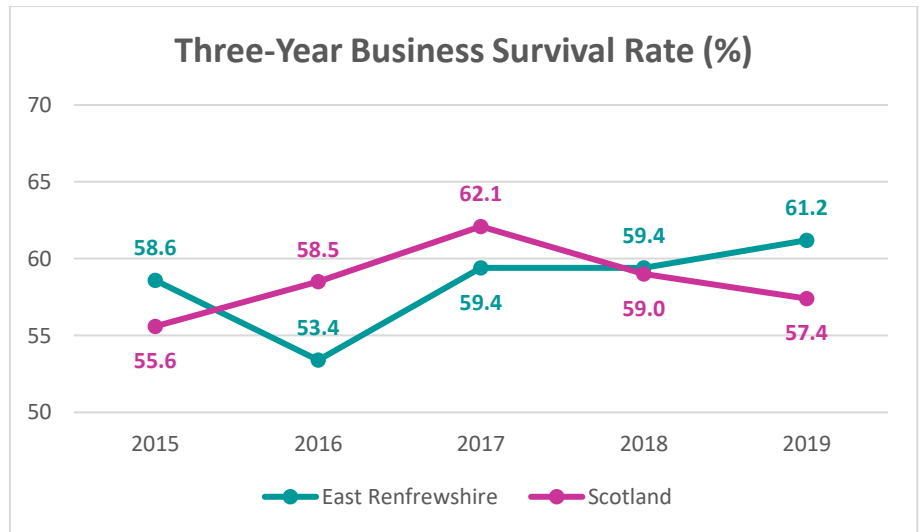
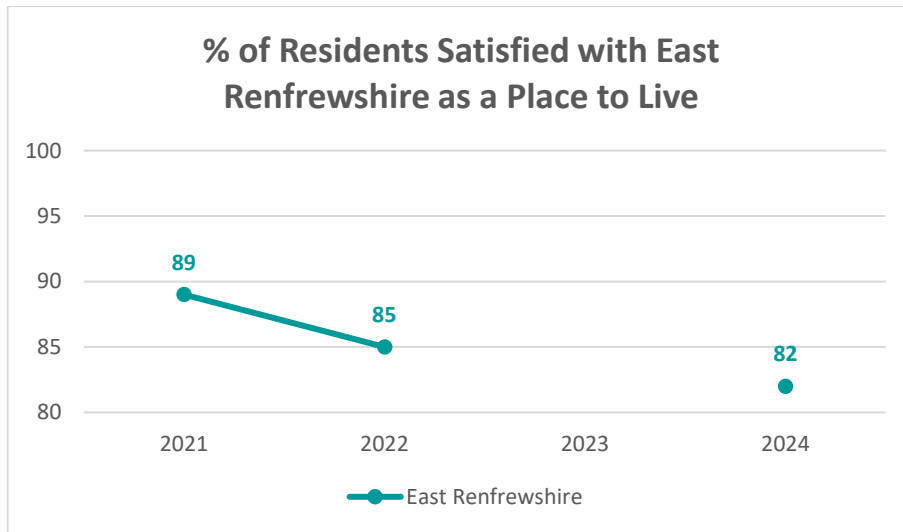
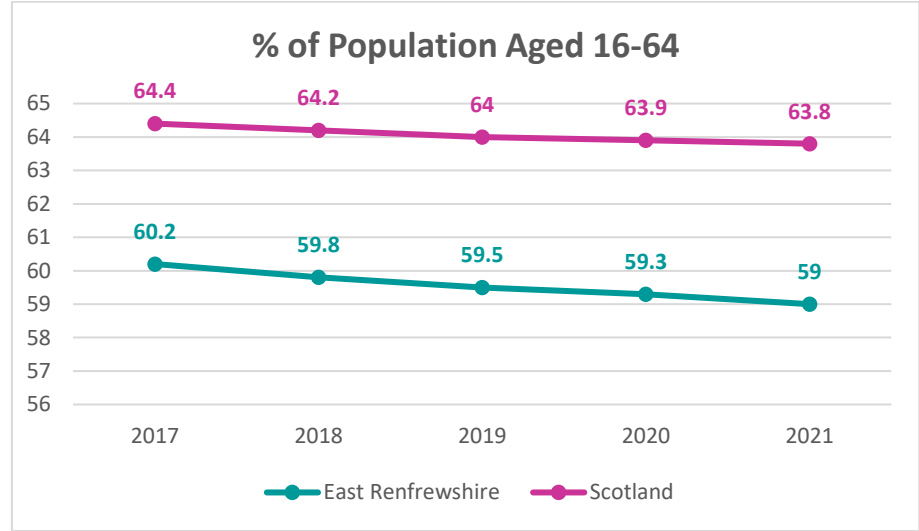
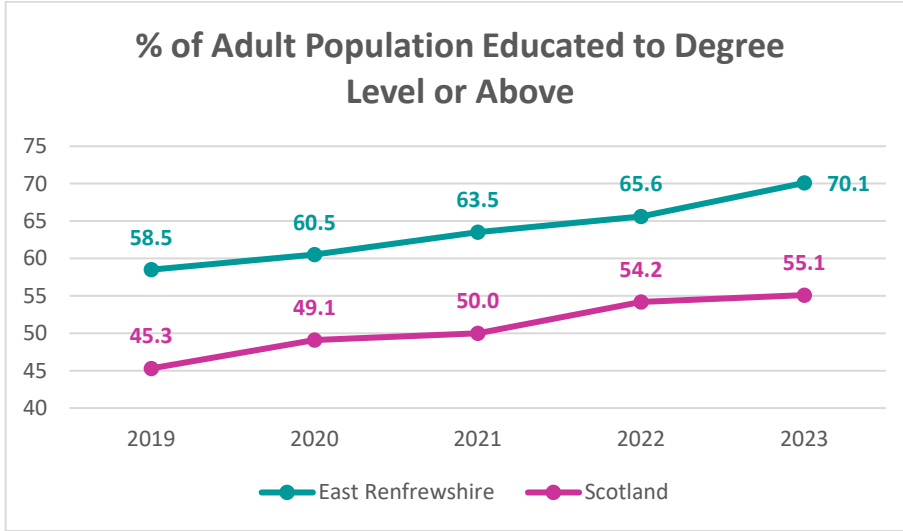
Economy and Environment

Indicator	Rationale for inclusion	Aim to Maximise (↑) or Minimise (↓)	ERC Baseline	Previous data	Latest data	Direction of travel since last data update	ERC Performance against Scotland	Comments
Business Survival Rates <small>(Scottish Government)</small>	A ratio of the number of businesses still trading after 3 years against the number of new businesses set up at the same time		60.3% (2014)	59.4% (2018)	61.2% (2019)			The 3-Year business survival rate for 2019 is 61.2%. That is, 61.2% of businesses that were created in 2019 were still active in 2022. This puts East Renfrewshire above the Scottish average of 57.4% (2019).
Median Earnings for residents living in the East Renfrewshire area who are employed <small>*CPOP Indicator (Office for National Statistics – Annual Survey of Hours and Earnings)</small>	Provides a measure of median earnings for full-time workers who are resident in the area.		£685.40 (2017)	£809.40 (2022)	£858.70 (2023)			The current median earnings has increased by £49.30 since 2022 and is still significantly higher than the Scottish average of £702.40 (2023).

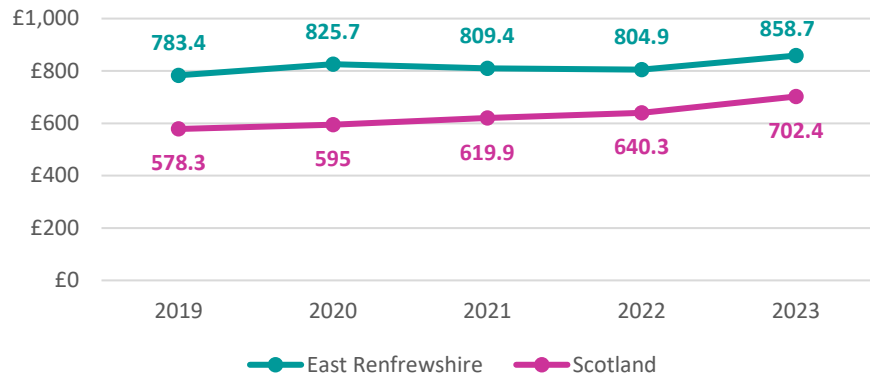
Economy and Environment

Indicator	Rationale for inclusion	Aim to Maximise (↑) or Minimise (↓)	ERC Baseline	Previous data	Latest data	Direction of travel since last data update	ERC Performance against Scotland	Comments
Carbon Dioxide (CO2) Emissions per Resident *CPOP Indicator (Department for Business, Energy & Industrial Strategy)	In recent years, increasing emphasis has been placed on the role of regional bodies and local government in contributing to energy efficiency improvements, and reductions in carbon dioxide emissions.		4.6 tCO2e (2015-16)	3.6 tCO2e (2019-20)	3.8 tCO2e (2021-22)			The number of CO2 emissions per resident has increased slightly since 2019 but compares favourably with the Scottish average of 5.1 tCO2e.

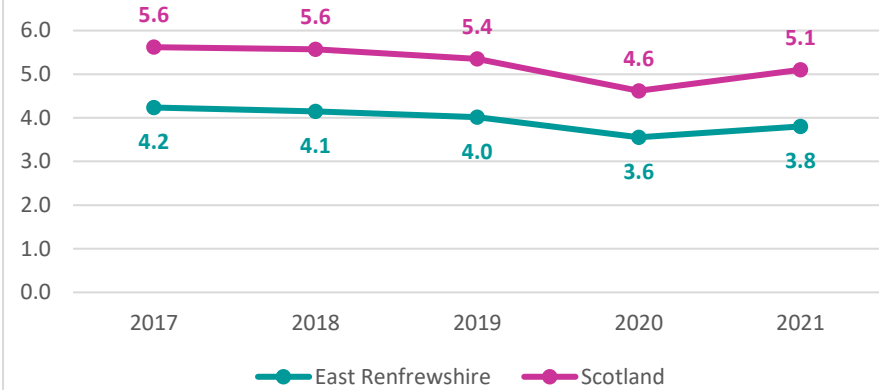
Strategic Priority 3 Charts



Median earnings for residents living in the East Renfrewshire area who are employed (£)



Carbon Dioxide (CO2) Emissions per Resident (tonnes)



Fairer East Ren progress

There are no critical indicators associated with this Fairer East Ren intermediate outcome: **East Renfrewshire transport links are accessible, attractive and seamless.** Instead the update below provides a qualitative update on progress.

The Council's draft '[Case for Change](#)' (published September 2022) was the first stage in the development of a new Local Transport Strategy (LTS) and sought to outline the evidence base for transport and transport systems within East Renfrewshire. The report incorporates findings from the Community Transport review carried out early 2020, which recognised both the growing need for Community Transport services and the fragmented nature of service providers, limiting the effectiveness of current service provision. This, combined with an ageing population and an increased number of concessionary passes/blue badges, is only likely to add to transport challenges faced by more vulnerable residents in the future.

Summer 2023 saw the launch of the LTS 'Main Issues' consultation. This initial stage of LTS development supported further community and stakeholder engagement, as well as appraisals including an Equality, Rights and Fairness Impact Assessment. A key component of the Main Issues consultation was a wide-ranging Transport Survey, with over 1500 responses received from both public and East Renfrewshire Citizens' Panel members. This survey sought views on transport issues, experiences and future transport priorities. With support from Voluntary Action East Renfrewshire there were also sessions to provide additional community insights, particularly with respect to "lesser heard voices". This work, together with 'Main Issues' findings, will help support the development of future transport policy options.

The next phase of the strategy development involves engaging with Community Transport stakeholders on the role of Community Transport and opportunities for future development and delivery within East Renfrewshire.

Strategic Priority 4: Safe, Supportive Communities



The outcome we want is...







East Renfrewshire residents are safe and live in supportive communities

Our steps along the way to achieving this are...

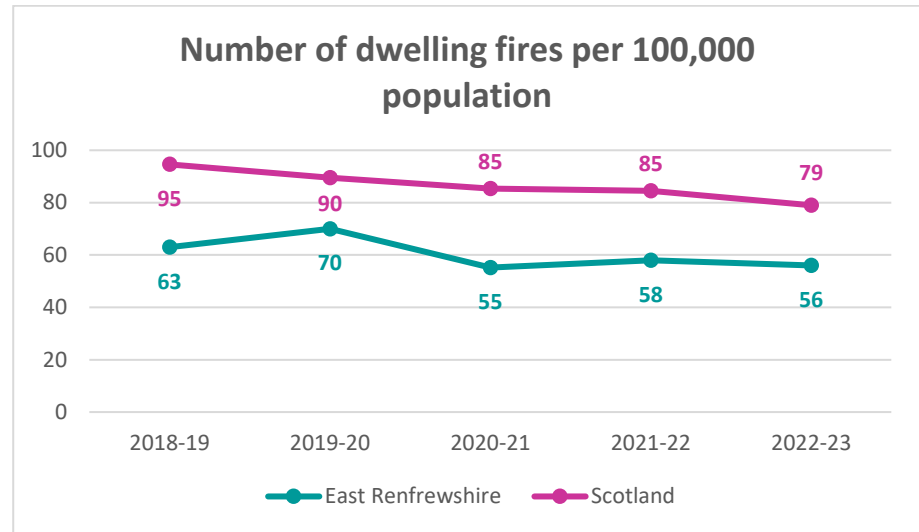
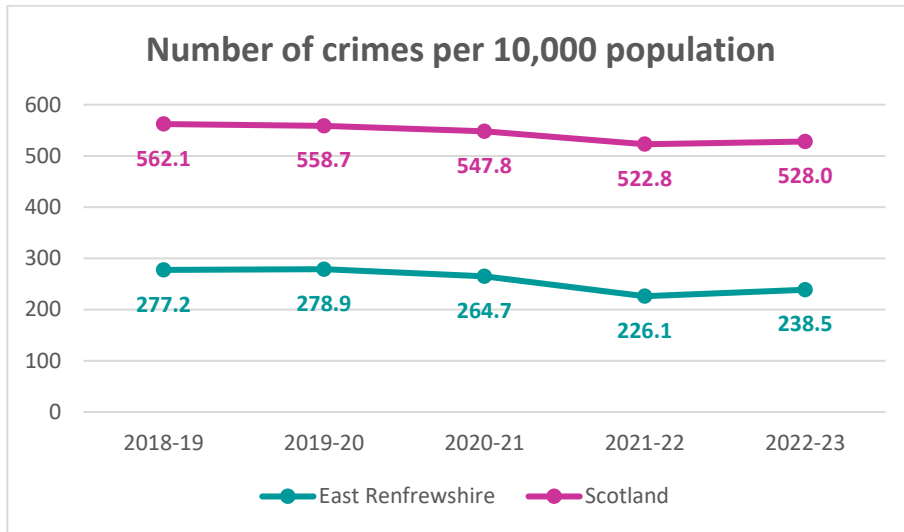
- Residents' mental health and wellbeing is improved*
- Residents live in safe communities with low levels of crime and anti-social behaviour
- Residents are protected from harm and abuse and public protection is safeguarded
- Residents live in communities that are strong, self-sufficient and resilient
- Residents are protected from drug and alcohol related harm

*Fairer East Ren outcome

Community Plan Indicators

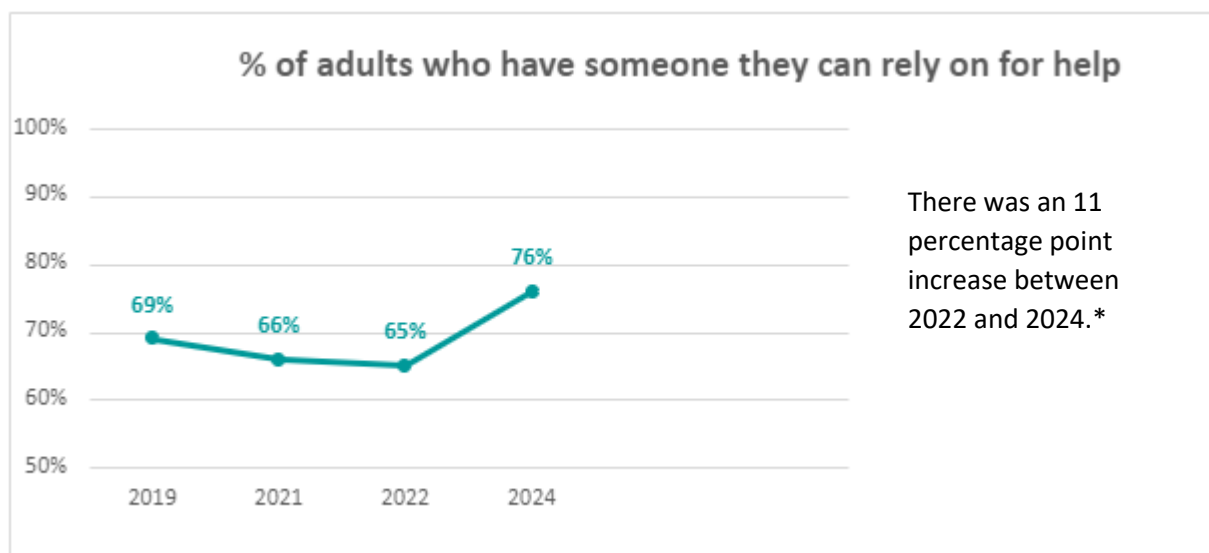
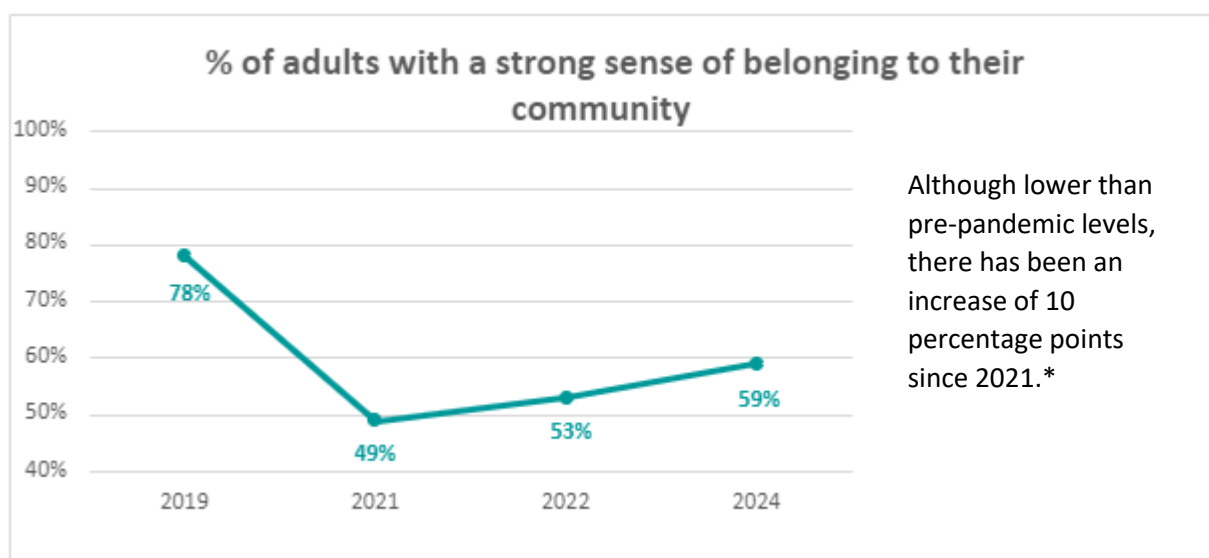
Safe, Supportive Communities								
Indicator	Rationale for inclusion	Aim to Maximise (↑) or Minimise (↓)	ERC Baseline	Previous data	Latest data	Direction of travel since last data update	ERC Performance against Scotland	Comments
<p>Number of crimes per 10,000 population</p> <p>*CPOP Indicator (Scottish Government (Police Scotland))</p>	<p>Measure of crimes taking place in the area, indicating how safe the area is to live in.</p>		<p>312.1 (2017-18)</p>	<p>226.1 (2021-22)</p>	<p>238.5 (2022-23)</p>			<p>There has been an increase of 12.4 crimes per 10,000 population to 238.5. East Renfrewshire remains well below the national average of 528 (2022-23).</p>
<p>Number of dwelling fires per 100,000 population</p> <p>*CPOP Indicator (Scottish Fire and Rescue (data provided to the CPOP))</p>	<p>Seeks to establish the number of deliberate fires and the work of Scottish Fire and Rescue within the CPP in reducing deliberate fires. Also supports the work of SFR education communities and making residents safer from the risks of accidental fires.</p>		<p>68 (2016-17)</p>	<p>58 (2021-22)</p>	<p>56 (2022-23)</p>			<p>This figure has decreased from 58 to 56 since the previous year and remains below the national average of 79 (2022-23).</p>

Strategic Priority 4 Charts



Fairer East Ren Progress

The two indicators for the Fairer East Ren intermediate outcome - **Residents' mental health and is improved** – provide a subjective view of how residents feel about their community and their relationships within it. Some of the initiatives that have taken place over the last year to support residents with their mental health, include twelve different *Health Walks* (with an average attendance of 128 walkers in each) and the promotion and sharing of local and national self-help resources via leaflets and posters in communities and local venues. This outcome also aims to ensure our residents can access the right wellbeing support in their communities at the tight time.



*In 2020 a thematic survey on climate change replaced the annual Citizens' Panel survey therefore no data is presented for that year in the above two charts.

Results from the 2022 survey were not published until 2023, therefore there was no survey in 2023.

Strategic Priority 5: Older people and People with Long Term Conditions



The outcome we want is...

Older people and people with Long Term Conditions in East Renfrewshire are valued; their voices are heard and they enjoy full and positive lives

Our steps along the way to achieving this are...

Residents are safe and more socially connected within their communities*

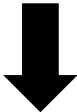





Older people and people with Long Term Conditions stay as healthy as possible




Older people and people with Long Term Conditions live safely and independently in the community

Carers are valued and can maintain their own health and wellbeing

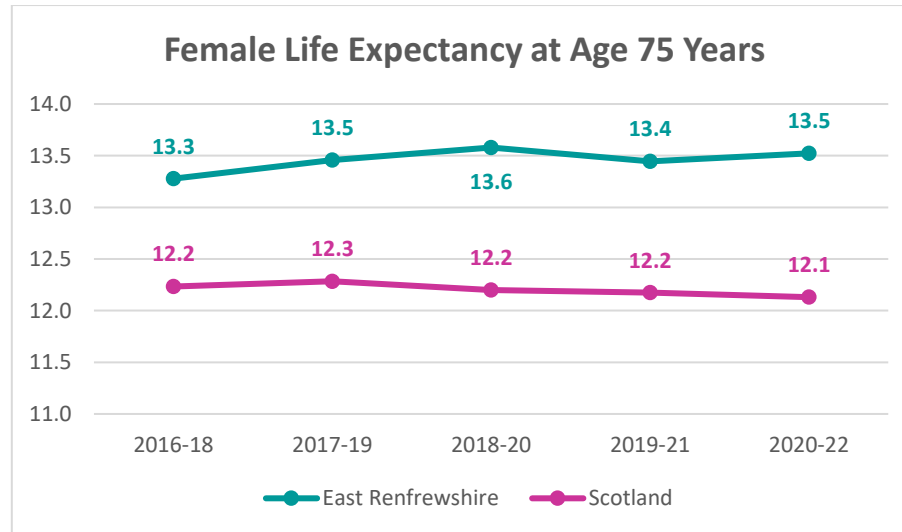
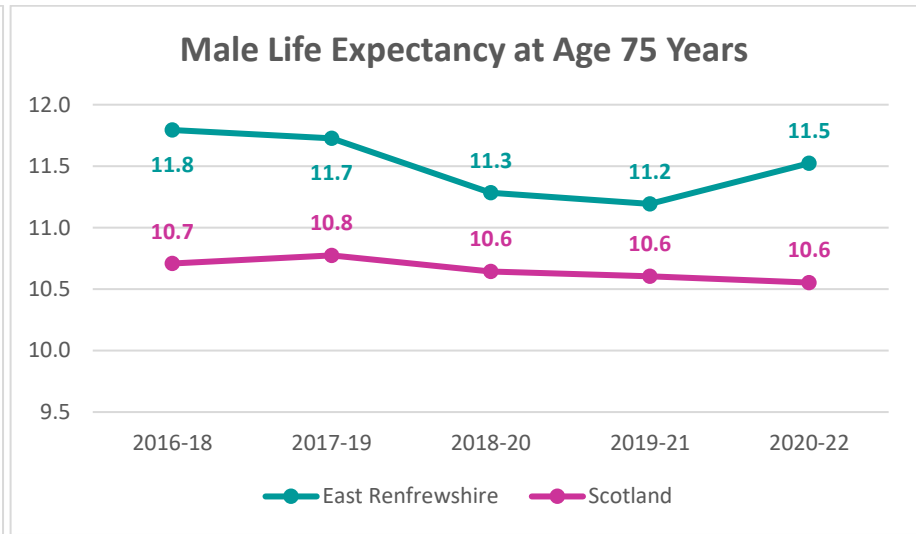
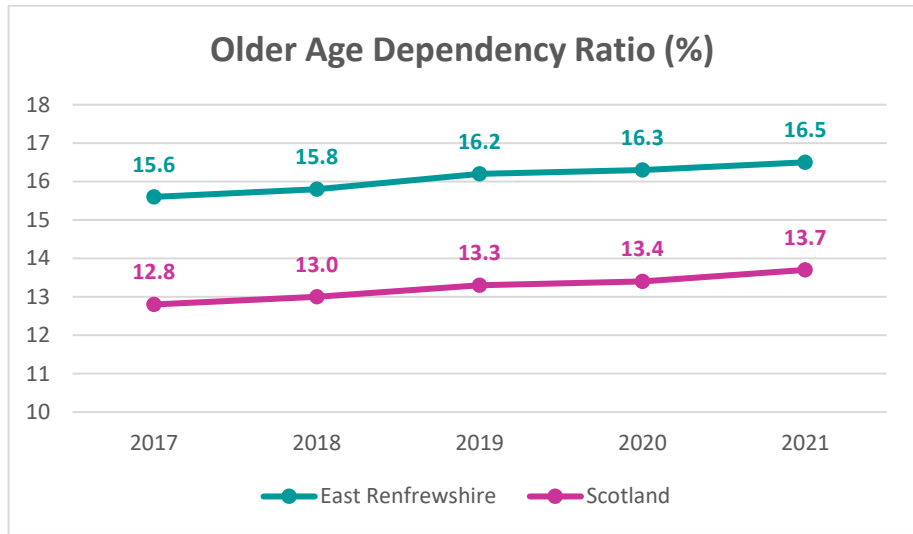
*Fairer East Ren outcome

Community Plan indicators

Older People and People with Long Term Conditions								
Indicator	Rationale for inclusion	Aim to Maximise (↑) or Minimise (↓)	ERC Baseline	Previous data	Latest data	Direction of travel since last data update	ERC Performance against Scotland	Comments
Older Age Dependency Ratio (Ratio of people aged 75+ to the working age population aged 16-64) (NRS Population Estimates)	Ratio of older people 75+ to the working age population (16-64). A rise in this ratio, coupled with the cost of care for older people, indicates that the CPP may have a greater challenge in providing care for its older population.		15.8 (2018)	16.3 (2020)	16.5 (2021)			Ratio of older people 75+ to the working age population has shown a gradual increase since 2018. This is a national trend, but East Renfrewshire remains higher than the national average (13.7%).
Male Life Expectancy at age 75 Years (NRS)	Provides an estimate of how many further years a 75-year-old male residing in East Renfrewshire today can expect to live. Based on mortality rates at the time.		11.7 (2015-17)	11.2 (2019-21)	11.5 (2020-22)			Male life expectancy at age 75 (like life expectancy at birth) remains about the same. East Renfrewshire has a higher life expectancy rate than the Scottish average (10.6).

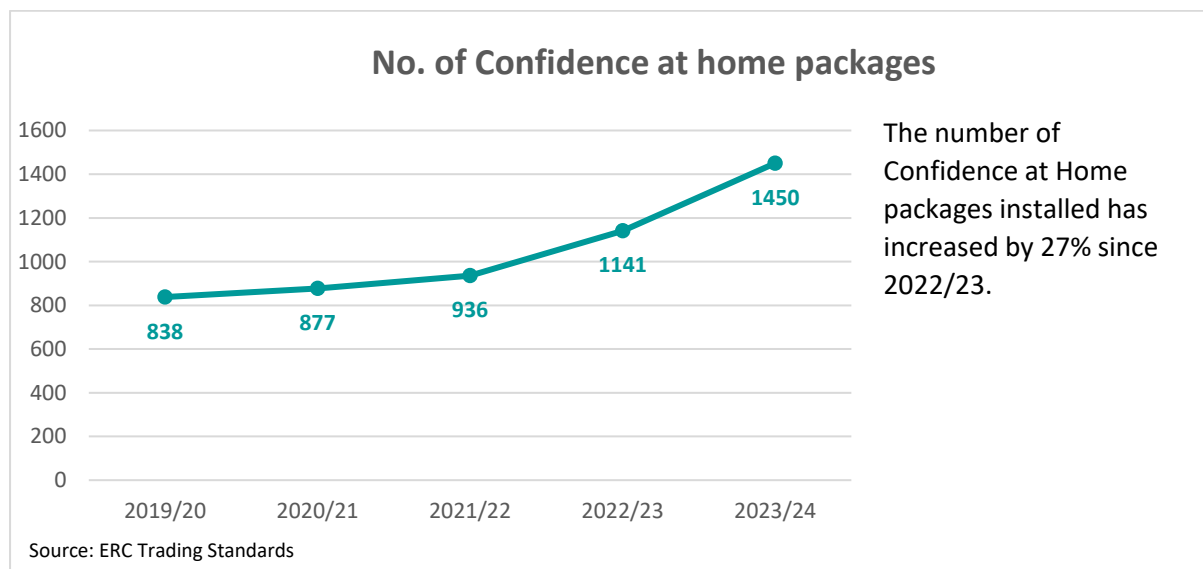
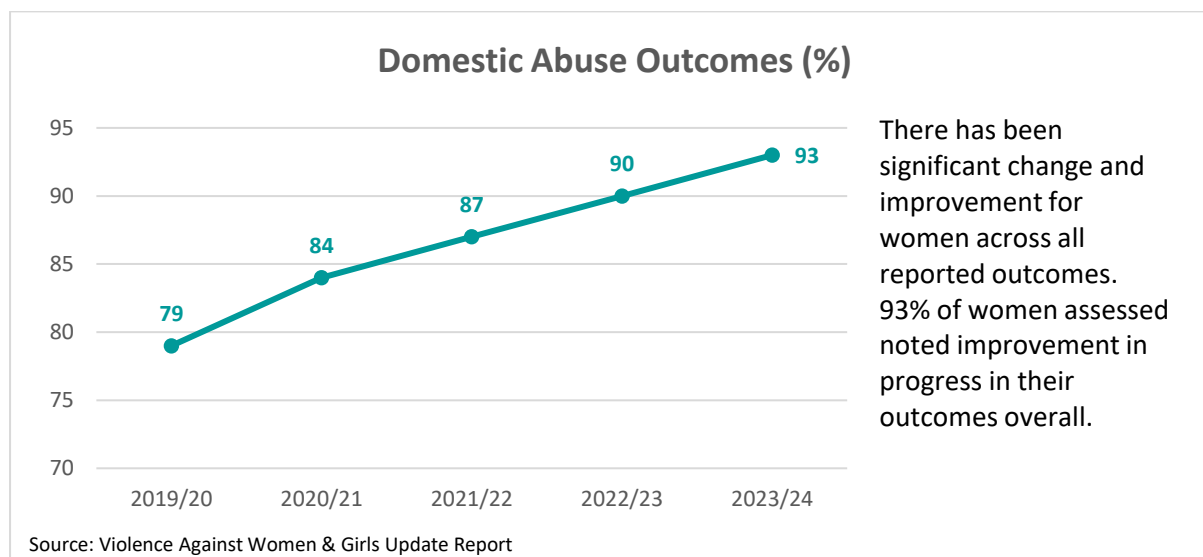
<p>Female Life Expectancy at age 75 Years (NRS)</p>	<p>Provides an estimate of how many further years a 75 year old female residing in East Renfrewshire today can expect to live. Based on mortality rates at the time.</p>		<p>13.1 (2015-17)</p>	<p>13.4 (2019-21)</p>	<p>13.5 (2020-22)</p>			<p>Female life expectancy at age 75 (like life expectancy at birth) remains about the same. East Renfrewshire has a higher life expectancy rate than the Scottish average (12.1).</p>
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Strategic Priority 5 Charts

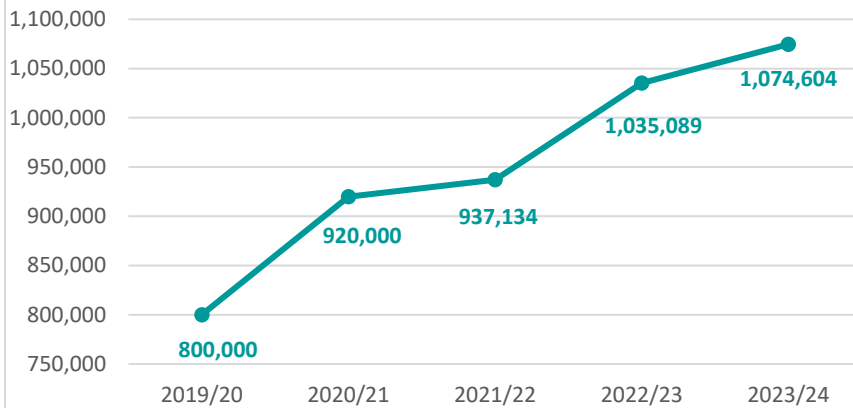


Fairer East Ren Progress

The five indicators below show how **safe and more socially connected our residents feel within their communities**. Around 500 fire home safety visits were carried out over a nine-month period in 2023 in which fire and non-fire related risks were identified in residents' homes and the installation of 175 doorstep cameras for residents vulnerable to scams are just a couple of initiatives which help our residents feel safe.



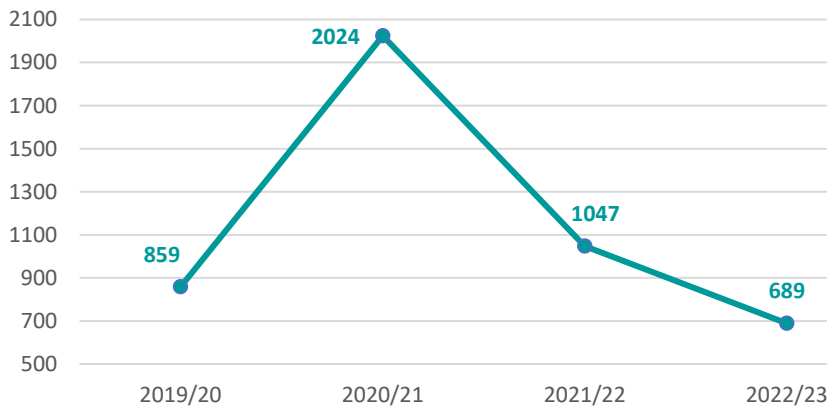
No. of nuisance calls blocked



The number of nuisance calls blocked has increased by around 4% since 2022/23.

Source: ERC Trading Standards

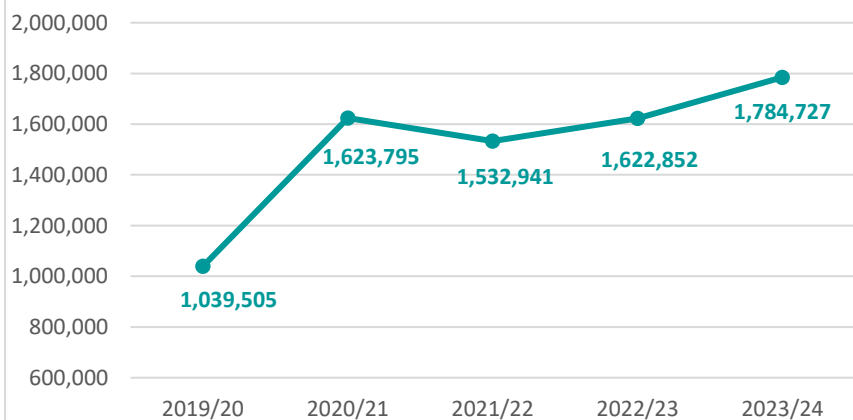
No. of public nuisance calls



The number of public nuisance calls has decreased by more than a third (34.2%) since 2021-22. Public nuisance calls data from Police Scotland for 2023/24 will not be available until June 2024.

Source: Police Scotland

Park footfall (no. of people)



Park footfall has increased by around 10% since 2022/23.

Source: Travel and Tourism Business Development Portal

Snapshots of success 2023-24

Below are some examples of how we are meeting some of the Fairer East Ren outcomes.

1. Impactful Parents – a creative employability programme for unemployed parents in Barrhead

This story demonstrates our commitment to **reducing child poverty** within East Renfrewshire.



With a health and wellbeing focus and an emphasis on visual arts, the aim of the programme was for participants to progress to positive destinations, providing them with a range of tools to equip them with the skills to do so.

Mum of one, Sally, moved to Scotland from Hong Kong with her husband and 14-year-old son in the hope that her son would get a good education. Sally had a very extensive work history back in Hong Kong, culminating in a ten-year high-pressure job in merchandising. However, after moving to the UK, she found herself out of work. This had a negative effect on her confidence in speaking English and she worried that it might affect her chances of getting a job.

Before starting the project, Sally was attending ESOL for work classes to improve her English and her job prospects. She had also attended sessions focusing on interview skills but found this overwhelming with everybody talking at once. She was not sure what job to aim for but was open to trying lots of different things. Although lacking confidence in English and IT skills, Sally felt that she had good professional skills to offer. Sally used the programme to practice her English and her communication skills. She gained an SQA level 3 qualification in Communication and is keen to gain more qualifications. She discussed her previous experience of job interviews with the Pastoral Support Worker and together they found ways of reframing her fears about interviews and viewing them as good practice and experience even when they don't result in employment.



Sally now feels a lot more confident in applying for jobs. She is continuing to engage with her Job Centre Advisor and ESOL for work classes to build on her job seeking practice and confidence/ fluency in English. She has made friends with other participants and they now support to each other. She has also been referred to Parental Employability Support for further help in her hunt for employment.

Sally has developed her artistic abilities and her confidence during the programme. Having her work on display and admired has shown that she has good creative skills which could be valuable to her in all sorts of areas of life, including future careers. She feels that the course has also helped her mental wellbeing.

“This course gave me the opportunity to meet people from different countries and cultures and listen. I think the course gives a lot of freedom and opportunities to communicate. I have empathy for others after building friendships and spending time with people.” - Sally

2. Ukrainian resident starts at fast-foot outlet

This story shows how we are **ensuring our residents have the right skills, learning opportunities and confidence to secure and sustain work**. Here, one of our Ukrainian residents was supported in his search for employment.

Having recently arrived in East Renfrewshire, Artem was looking for work. He had a great work record, having been a ship’s bosun for over thirty years and had considerable transferrable skills which were reflected in his CV. His difficulty was the language barrier although he had some basic English and could communicate if spoken to slowly and clearly. An initial application for a factory job had not resulted in an interview.



Work EastRen received vacancies for staff at a fast-food outlet at the new retail park on Glasgow Road in Barrhead, one of which was for a maintenance/delivery person. Following an explanation of the role, Artem indicated that he was very interested. Employer Engagement spoke with the employer and explained the language issue and his skills and suitability for the job. Artem was invited to attend a telephone interview and the Work EastRen advisor explained the process and interview questions with him. It was agreed that it would be beneficial for the advisor to attend also. Artem performed very well with a little explanation from the advisor on what he was being asked. The employer advised they would contact Artem within 48 hours.

Shortly after, Artem had been invited for a face to face interview the following day. Discussion on travel and interview clothing followed and Artem was issued a £25 voucher for Asda to get a shirt and trousers as he didn’t have anything suitable to wear.

Artem was offered the position, with the employer reporting they were happy to work with the language/communication issue and that he was *“perfect for the job”*. He has now achieved 39 weeks sustainability in work and his employers are delighted with him. Artem has also referred his daughter to Work EastRen for help to look for work.

3. Fire Skills training for our younger residents

This story is an example of how we are meeting the Fairer East Ren outcome - **Residents are safe and more socially connected within their communities** by equipping some of our younger residents with skills that will stand them in good stead for the future.

In November last year, a five-day Fire Skills Course was delivered by the Sottish Fire & Rescue Service in partnership with East Renfrewshire Council's Community & Learning Development team.

Several local young people aged 14-15 completed the course at Clarkston Community Fire Station, where they learned important life skills such as safety, discipline, respect, CPR, communication and teamwork.

Funded and supported by the Council, the course was delivered by the East Renfrewshire, Renfrewshire and Inverclyde (ERRI) Community Action Team with support from Police Scotland and the Scottish Ambulance Service.



“Education remains one of the most effective ways for firefighters and partners to engage with communities and share vital safety guidance. This developmental course shared transferable skills with young people which can ultimately support them in future employment or further education. Congratulations to all the young people. They were a credit to their schools and families”.

- David McCarrey, Scottish Fire & Rescue Service

More examples of our progress towards the Fairer East Ren outcomes can be viewed [via this link](#).

Locality Planning in Auchenback, Barrhead, Neilston and Thornliebank



Our Community Planning Partnership (CPP) continues to work to reduce the inequalities experienced by residents in those areas where outcomes in health, employment, education and experience of crime can be disproportionately poorer when compared with other areas of East Renfrewshire. As a reminder, these areas are Dunterlie, Arthurlie & Dovecothall (ADD2); Auchenback; Neilston and Thornliebank (Locality Planning Areas).

During 2023-24, ERC Youth Voice delivered a Youth Participatory Budgeting (PB) project in partnership with Linking Communities and Young Scot. This resulted in 18 youth groups receiving a share of £14,500. These groups included: Neilston Youth Club (Mindful Space project); Barrhead Silly Billys (Extreme Makeover project); Girls Group in The Museum (Pamper Me – Pamper our Planet project) and Barrhead Youth Club (Fun Food Fridays project).

In March 2024, Better Barrhead Auchenback held a grant making PB event where 36 local groups applied for grants of up to £2,500 to provide community activities that improve the lives of those living in Barrhead and Auchenback. In total, 777 local people attended the event to cast their votes for community projects and 36 groups were awarded funding.

To further progress locality planning approaches in the ADD2 area, a community survey is being undertaken to identify local priorities and how the community would like to see these

taken forward. The Community Learning and Development (CLD) team is working alongside local organisations on creating structures that enable local people to participate in decision making. It is hoped that the creation of a 'Steering Group' for the ADD2 area will bring together residents and service providers to work collaboratively on addressing key priorities within the community. In addition to this, ongoing community engagement continues with residents in Auchenback to revisit priorities identified previously. The CLD team is working with local groups and community members in the area to progress the development of community activities based on the outcomes of a local consultation held in 2023.

In July 2023, the CLD team worked alongside Neilston Community Council to host engagement events to explore with residents how local priorities could be addressed. These priorities are:

- Accessible leisure for health and wellbeing
- Community Pride in the built-up and natural environment
- Lifelong learning, skills and rights

These interactive events used visual techniques and practical activities to capture the thoughts and ideas of residents. Some local services also came along and supported the events.

As a result, a community-led steering group (supported by the CLD team) now meet on a regular basis to take forward a number of priorities that were identified at the event, for example a 'What's on' calendar of activities/groups for the village. These priorities form the basis of the locality plan which will have been developed by the community for the community.



Neilston Community Council have also held two grant making PB events. These took place in August 2023 and March 2024, resulting in 26 grants being awarded to local groups and projects that have been voted on by local residents.

Locality Planning in Thornliebank is currently being progressed by Thornliebank Together, supported by the CLD Team. Work is underway to identify local priorities under several themes including:

- Where we live
- Our Streets
- Leisure Opportunities
- Community Connections
- Jobs and Opportunities
- Transport

A recent PB event in the area, held by Thornliebank Together, distributed £17,500 of funding to 14 local groups and projects.



Report produced by Strategic Services Team, East Renfrewshire Council

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